

Euroheat & Power (EHP), the international association for District Heating & Cooling (DHC), is searching for a:



Communication Director

Euroheat & Power represents 130+ members in more than 30 countries worldwide, including national DHC associations in the European Union, utilities operating DHC systems, manufacturers, research institutes, consultants and other organisations involved in the DHC business.

Decarbonisation of heating and cooling is critical to delivering Europe's energy and climate objectives. The heating sector represents 50% of Europe's energy demand and remains highly dependent on fossil fuels. Without a doubt, heating & cooling is the next EU energy policy arena to achieve the European Green Deal objectives, and become climate-neutral before 2050. Locally owned and a flagship of the European industry, district heating and cooling (DHC) will be is critical technology to further decarbonise heating & cooling (enabling the uptake of renewable and recovered heat sources) and contribute to strengthening Europe's energy resilience and security. The DHC industry has tremendous potential to grow in Europe and **could provide up to 50% of the heat demand by 2050.**

In 2019, the European District Heating and Cooling sector pledged to achieve climate neutrality before 2050. Working with European and national policy makers, Euroheat & Power's core mission is to ensure that its members and community benefit from the appropriate EU framework to develop more renewable and sustainable solutions, for a better and greener planet.

On this journey, we need committed and talented people !

Come join a great working environment, a dynamic, funny and multicultural team, and make your mark in Europe's energy and climate transition.

Position Summary

Reporting to the Managing Director, you would **lead and develop Euroheat & Power's newly established Communication Department.** Your purpose is to help us gain visibility and outreach in the Brussels community and beyond, by actively proposing communication strategies and activities, developing attractive content (written, visual) as well as engaging with the press and on social media.

The focus of your work:

- Define the communication strategies and priorities for the association, with a view to supporting Euroheat & Power's growth and advocacy work.
- Manage the Communication officer, provide clear directions as well as regular and constructive feedback.
- Develop and nurture robust relationships with EU and International media relevant for the DHC sector.

- Maintain, update and redesign websites, publications and social media channels with information that is accurate and clear.
- Follow events and engage via social media with related online conversations.
- Working with the Communication Officer, draft (where relevant), proofread and publish content on our communication channels (websites, social media, email - such as member newsletters, digital reports etc).
- Propose pro-actively innovative online and physical activities to engage with the public and various relevant audiences (policy makers, members, NGO's)
- Regularly inform the Managing Director on the performance of communication activities, propose improvements or adjustments where necessary.
- Draft and/or approve presentations, press releases, media campaigns or other relevant communication material for Policy and Events Teams.
- Contribute to team meetings with ideas and insights.
- Any other task required in your work by your Managing Director.

Skills

- ✔ You are a seasoned professional with at least 5 years of experience in developing, planning and executing communication strategies.
- ✔ You are a creative communicator with an innovative and strategic mindset.
- ✔ You have experience in and enjoy managing a team.
- ✔ You have are familiar with web and social media best practices and most new online communication platforms (Twitter, LinkedIn, Instagram, Spotify) and formats (Podcats, etc). you know how to use and leverage these tools.
- ✔ You are a quick learner with strong organisational and project management skills. Experience (especially in EU funded projects) is an asset.
- ✔ You have a good knowledge and understanding of EU energy and climate policies, background in heating and cooling sector is a plus.
- ✔ You are a team player, flexible, eager to help and capable of working independently.
- ✔ You have exceptional written and verbal English; English native is an asset.

We offer

- ✔ Indeterminate contract in a dynamic & growing sector, involvement in a wide range of responsibilities & projects with a high level of independence.
- ✔ Salary package depending on level of experience.
- ✔ Excellent team spirit in a multinational environment.

How to apply?

Please address motivation letter (maximum one page) and curriculum vitae to jobs@euroheat.org, with the subject "Communication Director". Your letter should outline your suitability and motivation for the position.

Deadline: you are encouraged to apply as soon as possible. Ideal start date is late July 2022.

Further Information

More information on Euroheat & Power, and our ongoing projects can be found on the website at www.euroheat.org.